

Positive Alternatives 2016 - 17 Quarterly Update

Grantee: Birthright of Alexandria

Goal: Provide education and furniture to women in need so their children can experience a safe sleep environment; Provide safety information and car seats to women in need; increase community awareness; provide a comprehensive education program to pregnant and parenting women; provide necessary services to women in need

For the period: April 1- June 30, 2017

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Executive Director: oversees implementation of and provides guidance to grant staff, orients volunteers to programs, distributes crib and car seat program protocols & updates to agencies		Program updates and protocols are made part of monthly volunteer meetings. Contact is maintained with hospital and public health staff so everyone is kept up-to-date. Translators in place	
Administrative Activities	Program coordinator: assesses needs, assures proper certifications are in place, establishes written protocols, liaisons with stores and community contacts, maintains educational materials and files		Educational program updated. Program expanded to include more nutritional courses, enhanced breast feeding presentations, and a presentation on the dangers of emotional abuse	
Outreach	Community Outreach Coordinator: Promote program awareness and positive pregnancy alternatives in community; recruit and train volunteers		Liaison to two community organizations. Participates in Community Connect activities.	
Outreach	Public Relations Coordinator: advertise locally		Bus and bench advertisements in place. Outreach goals to be reviewed in July	

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Outreach	Financial Services/Resources & Educational Coordinator: program evaluation; goal development; plan implementation; liaison with community resources; maintains resources in files; makes purchases; train mentoring volunteers		<ul style="list-style-type: none"> Continuing resource book revision Education materials and teacher resource guides updated PA grant-related financial services Represents organization on two community United Way boards Translator has spent more time translating our outreach materials 	
Car Seat Program	Assess client need; provide instruction by a Certified Car Seat Instructor; offer voucher for car seat	15	<ul style="list-style-type: none"> Received non-MDH grant to expand car seat training for those over the age of 12 months. Swift County is now part of our car seat program 	16
Crib Distribution/ Sleep Safety Education	Assess client need; refer to Public Health for education; provide voucher for safe sleep furniture to those who complete education	36	<ul style="list-style-type: none"> Swift County is now included in this program Spanish form received good feedback Cribs increased in price, and several models we relied on for safety went out of stock 	36
Life-Skills Education Program	Assess client need; provide life-skills education or make referral; offer incentives	3	CPR/First Aid and financial skills classes. Translator has been working directly with women helping them make real-life connections in the community including help with domestic abuse situations and undocumented status.	16
Material Support	Provide public health nurses and ob staff with layettes to pass on to new moms	24	Program running smoothly. Hospital and public health staff prefer the updated bags to the vinyl blanket bags. Stevens, Morris, Grant counties have been requesting some as well.	50
Nutrition	Assess client need; provide nutrition education or referral; offer incentives	2	Nutrition and breastfeeding. Clients enjoyed the updated nutrition program, which includes manipulatives. More manipulatives have been added.	10

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Parenting Education	Assess client needs; provide parenting education; offer incentives	3	Shaken baby, emotional coaching, fathering, child development. More clients are being referred for parenting through word of mouth or social worker suggestions	5
Pregnancy Education	Assess client needs; provide pregnancy education; offer incentives	2	Clients were happy to receive this information.	3
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	45	Staff continues to provide clients with information and referrals.	51
Transportation	Provide gas cards to enable participation in programs	10	There continues to be a general increase in the number of clients for classes. Some of this is due to the addition of a Spanish translator, who is opening doors for new clients.	37

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	16
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	21
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	3
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	3
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	36
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	2

